

DARYL LANCASTER

FIBER ARTIST

6 Utne Court
Lincoln Park, NJ 07035
973 628-0185

theweaver@weaversew.com

www.weaversew.com

www.weaversew.com/wordblog



2 – 2 1/2 Hour Lecture

WEBSITE SUCCESS!



Do you have a website, do you want one? How about your guild? A critical part of doing business in the 21st century, websites give an instant connection to you and fiber enthusiasts around the world. Learn basic layouts, site maps, image protocol, and hyperlinks. What is 'html'? Get information on web hosting and domain names. View attractive simple websites, discuss what's important, how to keep it simple and clean, check links, and update regularly. We will also discuss some web development software.

ALL LEVELS ARE WELCOME! This is a basics class in website development, but some working knowledge of the computer is important.

Daryl Lancaster, a hand-weaver and fiber artist known for her hand-woven, pieced garments, has been sewing for more than 40 years. She gives lectures and workshops to guilds, conferences, and craft centers all over the United States. The former Features Editor for Handwoven Magazine, she frequently contributes to various weaving publications.

MAXIMUM ENROLLMENT: unlimited

Supply lists:

I will need a screen and large dark room with seating. Also a three prong extension cord. I will provide the laptop and digital projector.

Materials Fee: none, Optional Bound Full Color Monograph of the presentation available for purchase.